



William Duy, CCM

La Grange Country Club
620 S. Brainard Avenue
La Grange, IL. 60525

November 3, 2018

La Grange is a private club that was founded in 1899 and steeped in tradition. To remain competitive with current members as well as new, the leadership decided to update the Club facilities with a spectacular new aquatics center and platform tennis complex. Properly getting the word out to the surrounding community was an important part of the plan.

We engaged the services of Steve Graves and Creative Golf Marketing to assist us in promoting our Club, the project and ultimately rounding out our membership numbers for 2018. Steve and his team were professional, knowledgeable and responsive throughout the entire year long process. Goals were set, plans were developed and all was executed just as they said it would.

The end result of our collaboration with the Creative Golf Marketing team was 72 new families have joined La Grange over the past year. We could not have asked anything more from our experience and would not hesitate to work with Steve and his team again in the future.

Sincerely,

A handwritten signature in black ink, appearing to read 'William Duy', is written over a light blue horizontal line.

William Duy, CCM
General Manager/COO

LA GRANGE COUNTRY CLUB

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