

The Country Club
OF TERRE HAUTE

57 ALLENDALL • TERRE HAUTE, IN 47802

July 17, 2006

Mr. Otto Hartman
Vice President
Creative Golf Marketing
206 Southwind Place, Suite 2A
Manhattan, KS 66503

Dear Mr. Hartman:

I write today on behalf of the Board of Directors, Members and Staff at the Country Club of Terre Haute. I wish to extend thanks to you and your staff at Creative Golf Marketing for developing the Ambassador Preview Membership Initiative for our Club.

Our partnership produced the most successful membership initiative in our Club's 108-year history. Your firm provided us with superior marketing and communications support necessary enabling CCTH to get the attention of potential new members. Additionally, your firm provided important guidance related to our Club's membership and equity fee structures.

As you know, our goal was to increase our membership by 40 new members. Upon completion of the program, we were pleased to welcome 74 new member families into CCTH. In retrospect, we are not only pleased with the significant number of new members, but also with the balance through our membership classifications. As you know, we are a full service club, providing a wide variety of activities including dining, golf, swimming, and tennis. We are most pleased to find our new membership divided evenly among our full, social, and dining only memberships. Scripting this outcome would have been impossible.

Again, on behalf of everyone at the Country Club of Terre Haute, thank you for your quality counsel and service. We will keep your business card on file for future reference, hoping of course, that it won't be needed.

All good wishes.



Joel R. Harbaugh
President, Board of Directors