



September 16, 2005

Mr. Steve Graves
Creative Golf Marketing
206 Southwind Place
Suite 201
Manhattan, KS 66503

Dear Steve,

On behalf of the Board of Governors at San Jose Country Club and myself, I want to thank you and Creative Golf Marketing for your guidance and assistance throughout the Ambassador Preview Program. The program has added 74 new members to the Club!

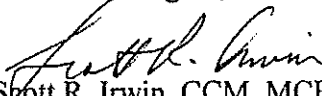
The quality of Creative Golf Marketing's communication to our existing members was well conceived, professionally done and on schedule. I felt a genuine and pervasive excitement from my membership regarding this initiative which I have seldom seen in my twenty-five years in the Club industry. And our new members have been very active in their use of the Club's facilities, services and programs.

You and your staff have given us personal attention every time we called with a question. Further, the thorough evaluation that your organization made of our bylaws, policies and membership fees and the corresponding recommendations have provided our Board of Governors with an excellent independent opinion from a true leader in the club industry.

I would not hesitate to recommend Creative Golf Marketing to my colleagues in Club management. In fact, one of my friends in North Carolina has already taken my advice and contracted for your services at his Club this Fall.

Thank you once again and best wishes.

With Kind Regard,


Scott R. Irwin, CCM, MCPE
General Manager
San Jose Country Club